

Mailer Card

2 Versions

Text Version:

ARE YOU INTERESTED IN A WIN-WIN SCENARIO?

Robert Pappalardo Associates of Reading, MA is currently considering opportunities for partnering with other design and communications firms.

Partnering, or Teaming, is a standard practice in many other industries, and an exciting opportunity for today's design firms. Partnering means bringing in an associate firm on an as needed basis for specific project(s). Partnering means a flexible partnership: the client and the credit remain yours, and the majority of the fee is paid to the "partner." Partnering is a win-win situation for both firms, and especially for the client.

Robert Pappalardo Associates will be contacting you shortly to discuss this opportunity. Or, you may contact us at 617-944-0570. We look forward to speaking with you.

Regards,
Robert Pappalardo

Partnering
Teaming
Consulting

Strategic Thinking
Client Presentations
Meeting Participation

Design Version

REDEFINING THE WORKPLACE

Partnering


1996

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Partnering means bringing in an associate on an as needed basis

Partnering means a flexible partnership

Partnering is a win-win situation



Teaming

Collaborating

Partnering

Consulting

Strategic Planning

Annual Reports

Corporate Identification

Packaging

Corporate Structures

Communication Design & Consulting